



IBLA SHOW PREVIEW



IBLA 2005 – International Biotech & Lab Automation Europe

15-16 November, Olympia, London, UK

NEW LIFE SCIENCE PRODUCTS AND PRACTICE UNITED UNDER ONE ROOF...

From general laboratory consumables and equipment to high-tech instrumentation for many types of analyses, the array of tools and techniques available to the research scientist at the bench is extensive and ever expanding. Undertaking complex research whilst keeping up to speed with the latest equipment and developments for R&D in biotech and drug discovery can certainly prove time consuming.

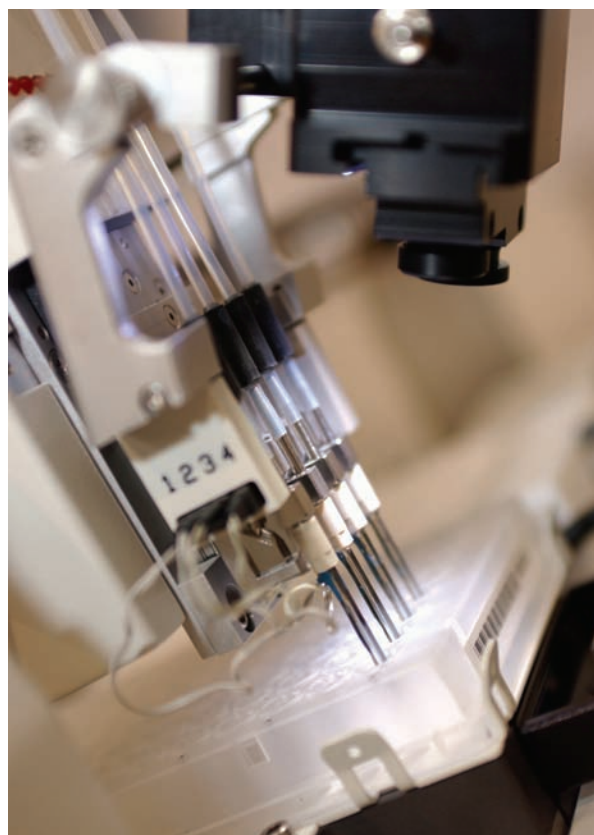
FREE PRODUCT SHOWCASE EXHIBITIONS

With this and also the growing need for automated technologies in mind, on the 15-16th November many life science equipment companies will be coming together at London's Olympia for International Biotech and Lab Automation Europe 2005 to share their latest ideas and technologies. Entering its fourth year, this free UK-based event is now well established in the life sciences calendar, showcasing the entire spectrum of laboratory equipment for life sciences R&D - from reagents to laboratory robotics. With momentum for this innovation packed combined exhibition ever growing, this year it has taken on a new abbreviated name – IBLA 2005.

Attracting over 2000 attendees last year, from bench scientists to laboratory managers, the show has gone from strength to strength and this year will be bigger than ever. IBLA will accommodate over 120 of the leading suppliers in the life science industry, all exhibiting their latest products and services. Furthermore, with over 75% of last year's exhibitors rebooking for 2005, the show's ever-increasing popularity is very apparent. Described as 'the only event for all those interested in analytical equipment for life sciences', IBLA accommodates an extensive range of companies, providing the visitor with an in depth view on the established majors, alongside the latest hot new biotech equipment companies. From antibody and cell culture technology to bioinformatics and analytical instrumentation, IBLA has it all.



A vast range of Lab Automation will be on show



One of the many pipetting systems that will be on show

NEW PRODUCT LAUNCHES AND EXHIBITORS

The show offers hundreds of life science tools and technologies under one roof, live showcase demonstrations and exciting new product launches. The event's success is highlighted by the numerous exhibitors returning, such as Thermo, Caliper LifeSciences, Beckman Coulter, Hamilton, Millipore and Eppendorf.

In addition, there are many new exhibitors joining this year, including Perkin Elmer Life & Analytical Sciences, BioXplore, Adsumo, Promega, Erlab and SANYO Biomedical. Those showing new products include Sartorius and their innovative line of pH meters; Innovadyne Technologies, launching their new precision pipetting instrument - Nanodrop™ LT; and Anachem with a revolutionary new liquid handler, the Gilson GX-281.

In addition to the two innovation-packed exhibitions of biotechnology and lab automation products, there will also be numerous workshops, seminars, poster sessions and many other educational and networking opportunities, including the affiliated Lab Automation Europe conference.



The IBLA main exhibition hall, Olympia, London, UK

AWARDS AND FREE TRAVEL

IBLA will also be continuing with its Science in Practice Award. This free prize draw is open to all visitors who pre-register and visit the show and consists of a £2000 grant for the lucky recipient to use as they wish on products or services offered by any of the exhibitors at IBLA. New for this year sees a scheme to make IBLA more accessible to its core audience – working researchers. Under the Hosted Buyer scheme, IBLA exhibitors will be sponsoring a number of coaches that will drive from selected UK Science Parks, providing free transport to the show.

By creating a one-stop showcase environment embracing the latest advances in life science research products and practice that will enhance the bench scientist's R&D toolbox, IBLA promises to be an extremely useful day out of the laboratory.



For FREE visitor registrations to the exhibitions and full seminar, workshop and conference details, visit www.IBLA.co.uk